

# thePOOL&SPAshow



powered by Northeast Spa and Pool Association

## The Pool & Spa Show Advertising Opportunities

---

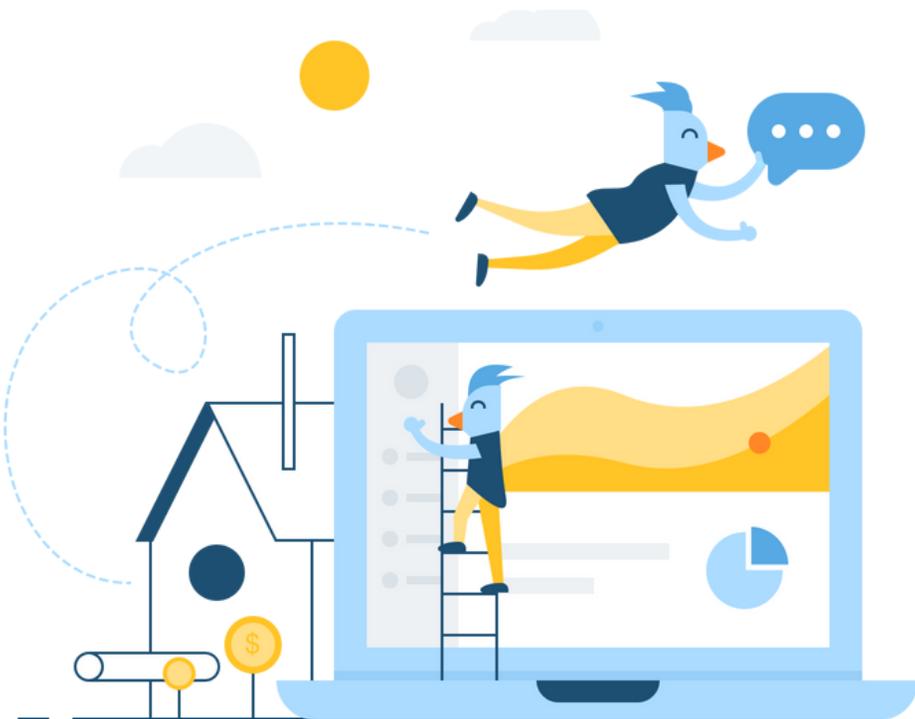
### Overview



We know connecting with our audience of decision-makers is important to you and your business. Now make connections sooner through digital advertising targeting Pool & Spa Show attendees.

**thePOOL&SPAshow**  
powered by Northeast Spa and Pool Association

Partnered with



# THE POWER OF RETARGETING

Guaranteed digital reach with  
every attendee & website visitor

INTELLIGENT MARKETING STARTS HERE

## Why Retargeting?

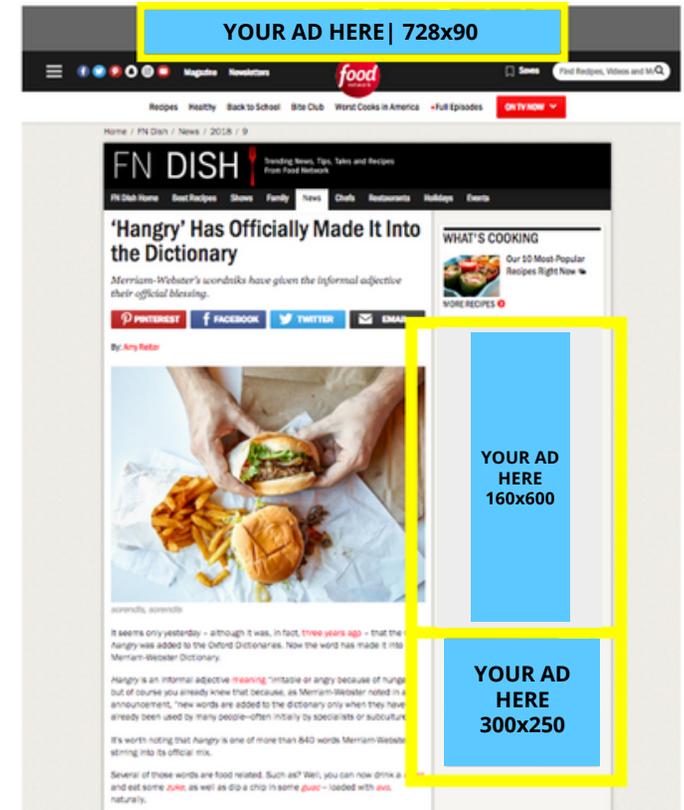
Our audience becomes your audience with retargeting. Get exclusive direct access to THE POOL & SPA SHOW's website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

## Quality Targeting

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with THE POOL & SPA SHOW's uniquely qualified audience that will showcase your business to those who need you the most.

### CHOOSE YOUR REACH & DURATION:

Duration	Price	# of Impressions
1 Month	\$1,995	35,000
3 Months	\$3,900	70,000
6 Months	\$5,000	100,000



# Quantifiable Results with:

**thePOOL&SPAshow**  
powered by Northeast Spa and Pool Association

&  
 Feathr

Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

